



Email Template- Existing Market Locations

I am writing from {xyz operator company} with an exciting update about your micro market.

As you know, we partner with Avanti Markets to provide the micro market services at your location. In partnership with Avanti we have just announced the launch of the new Avanti Markets mobile app! With added functionality and ease of use, we think your employees are going to want to start enjoying the app as soon as possible.

The new app will allow:

- New market users to create an account on their phone, before ever visiting the market!
- Market users with an established market account can log-in with their existing credentials. They can even scan their current barcode to associate their app with an existing account and balance
- Users to manage their account, reloads, and view transaction history right from their mobile device
- In the coming months, the app will allow access to the new Avanti Advantage loyalty program- where market users will earn points for every dollar spent at the market {only include if applicable for your markets}

The app is available for download now:

- [Google Play](#)
- [App Store](#)

Existing users should also see their current app update automatically.

I hope you'll share this update with your employees. We are proud of the work we do with you and are always looking for ways to enhance your micro market experience.

If you have any questions, please let me know.

Sincerely,



Email Template- Upcoming Grand Openings

I am writing from {xyz operator company} with an exciting update about your micro market.

As you know, we will be partnering with Avanti Markets to provide the micro market services at your location. In partnership with Avanti we have just announced the launch of the new Avanti Markets mobile app! With added functionality and ease of use, we think your employees are going to want to get setup with the app before we install the market.

The app will allow:

- New market users to create an account on their phone, before ever visiting the market!;
- Users to manage their account, reloads, and view transaction history right from their mobile device
- In the coming months, the app will allow access to the new Avanti Advantage loyalty program- where market users will earn points for every dollar spent at the market {only include if applicable for your markets}

The app is available for download now and we encourage your employees to download the app prior to the {xx date} grand opening of your brand-new market.

The app is available for download now:

- [Google Play](#)
- [App Store](#)

I hope you'll share this update with your employees. We are proud of the work we do with you and are excited to kick off our micro market journey together.

If you have any questions, please let me know.

Sincerely,