

Fingerprint Reader: Cool Facts to Know!

Greater Convenience and Security

Consumers can now securely pay with their fingerprint!

01

WHAT IS IT?

Biometric readers digitally capture the unique characteristics of your fingerprint for identification. Your fingerprint data is tied to your Market Account so that you can just scan your finger to make purchases.

02

HOW TO ENROLL?

Scan your registered market card at the kiosk. Select *Enroll in Fingerprint*. Follow the prompts to scan your fingerprint four times.

03

SECURITY

Fingerprint scans are private information associated with your identity. Like credit card information or any other private data, Avanti tokenizes and stores this information in alignment with compliance and security requirements.

04

MANAGE

You must have a Market Card and Market Account to have Fingerprint enabled. Fingerprint is another form of identity tied to your Market Account. Manage and/or remove your fingerprint online at www.mymarketcard.com.



FINGERPRINT
READER

*Note: To enroll you must have an active Market Account. To enroll in a Market Account register a new market card at the kiosk.