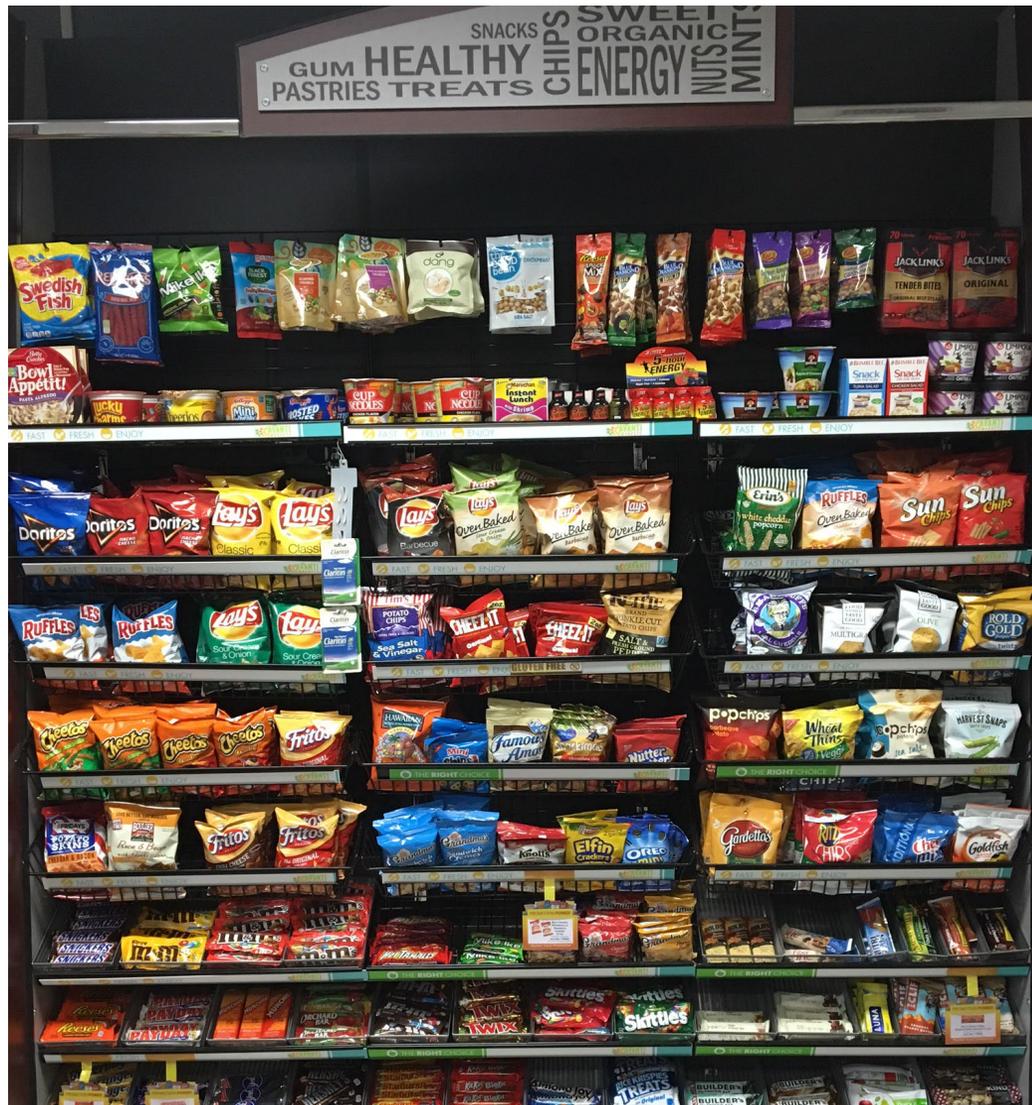


# Planograms

August 19th , 2020





# Planograms

## Overview

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- Visual representation of your market products:
  - Product merchandizing
  - Centralized product management
- They will help you:
  - Drive revenue
  - Increase driver efficiency reducing inventory times dramatically

# POG Benefits

- Market inventories are much more efficient using the POG feature. This will reduce inventory times as much as **50%**
- Increase market sales by using consumer trends
- Maximize your space to sales for all your markets
- Merchandize your markets consistently
- Help ensure your par levels are setup correctly





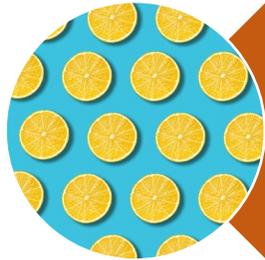
# Merchandising Matters

- Product placement to maximize visibility and profitability
- Use data to identify the ideal number of SKUs per category
- Sell market shelf space to manufacturers and brokers
- Think about complimentary sales when creating POG's
- High value, new products and impulse items near checkout

# Planograms Features



Building POG's



Copying POG's

What's  
New?

New Features

1

PLANOGRAMS PRODUCTS ADD PRODUCTS SYNC PRODUCTS SCHEDULED INVENTORY

Planogram for Acme Cafe

COPY PLANOGRAM NEW PLANOGRAM PRINT PLANOGRAM

Search Planograms X

Cooler 1

Equipment Type :

NOTES :

ACTIVE INACTIVE Activate On: Today

Replace Existing: None

3

2

4

## Building POG's

1. Go to the location record and click on the planogram button
2. Click the New Planogram Button
3. Enter the POG name and Equipment Type field
4. Enter the activation date

# Building POG's

5. Click on the plus buttons to increase the number of rows and columns
6. Click on the product category that include the products you want to add to the POG
7. Drag & Drop the products into the POG
8. Edit the Min/Max par levels
9. Click on the Save button
10. Repeat this process for the other planograms in the market location

The screenshot displays the 'Planogram for Acme Cafe' interface. At the top right, there are buttons for 'VIEW PLANOGRAMS' and 'SAVE PLANOGRAMS'. The main area is divided into a search panel on the left and a central grid. The search panel lists product categories like Juice, Water, 12 OZ CSD, Hot Bev, CARB BEV, Energy Drinks, Flavored Water, Tea, and 20 OZ CSD. The central grid shows a placeholder for a product and two existing products: '20 oz 7 up' and '20 oz Coca Cola Classic'. The interface includes various controls for grid size, activation, and replacement.

Planogram for Acme Cafe

Planogram Name: \* Rack 1

Equipment Type: Grid Wall

Activate On: Today

Replace Existing: None

Placeholder Text  
Drag & Drop Product Here

Drag and Drop a Product to stock your Planogram

20 oz 7 up  
20 OZ CSD  
Scancodes: 078000001617, 1

20 oz Coca Cola Classic  
20 OZ CSD  
Scancodes: 04904403

6

7

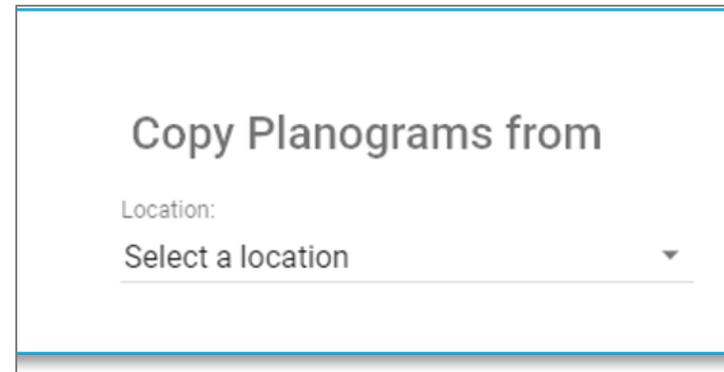
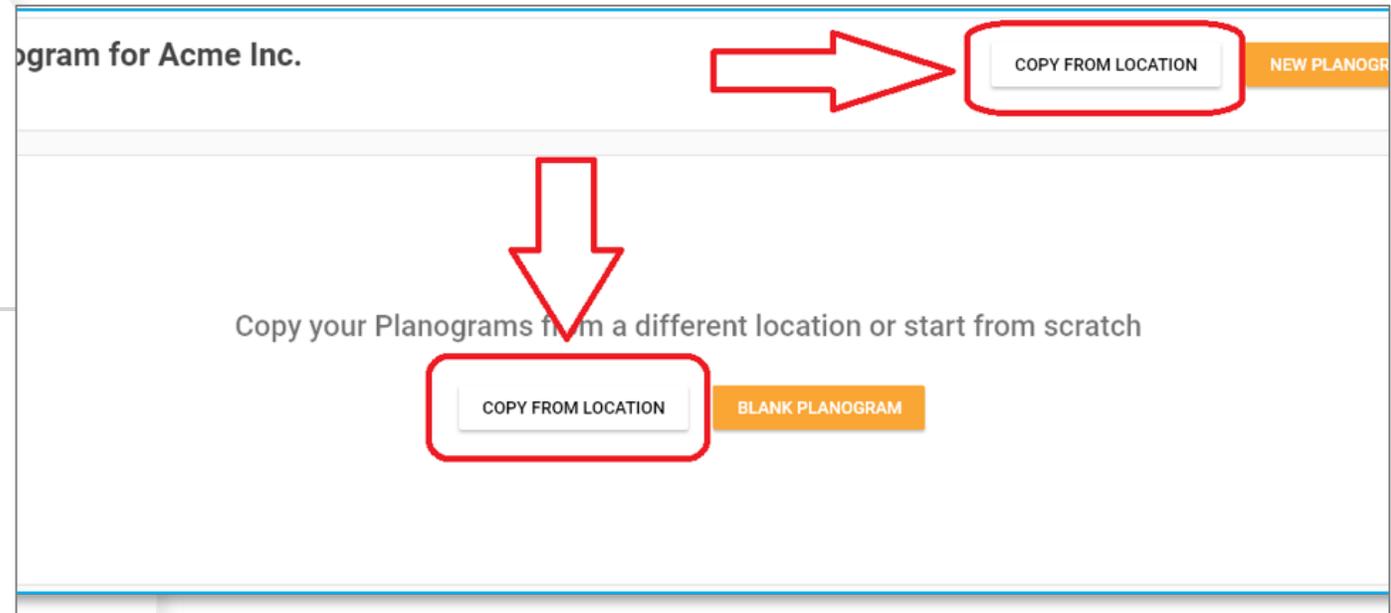
8

9

5

# Copy Planograms

- Once you have one or multiple POG's created at a market location you can copy one or all of them using the copy POG feature.
- Click on the Copy POG button
- Click the dropdown menu and select the location you want to copy the POG's from



# Copy Planograms

**Portland Location 1 Planograms**

PLANOGRAM NAME	# OF UNIQUE PRODUCTS	
1st - 2ft Section	20	<input checked="" type="checkbox"/>
3rd - 2ft Section	30	<input type="checkbox"/>
4th - 2ft Section	25	<input type="checkbox"/>
5th - 2ft Section	32	<input checked="" type="checkbox"/>
CSD	10	<input type="checkbox"/>
Energy & Coffee	15	<input type="checkbox"/>
Food Cooler	15	<input checked="" type="checkbox"/>
Non Carb	10	<input type="checkbox"/>
Water Cooler	20	<input type="checkbox"/>

Page: 1 Rows per page: 20 1 - 20 of 23

- Select the POG's that you want to copy by highlighting the checkbox
- Check the top check box to copy ALL POG's at the selected "From" location
- Click the "Copy" button to create the POG's

# Copy Planograms

- Please note that the copy POG feature only copies the POG's to the new location. This copy feature will not extend products from one location to another.
- Missing products will be displayed prior to clicking on the continue button.
- Any missing products can be added to the POG after they are copied

## Missing Products at Portland Location 2

CONTINUE

PRODUCT NAME	PLANOGRAM NAME(S)
Red Bull	1st - 2ft Section
Red Bull	3rd - 2ft Section
Red Bull SF	4th - 2ft Section

## Missing Products at Portland Location 2

CONTINUE

PRODUCT NAME	PLANOGRAM NAME(S)
Red Bull	1st - 2ft Section

Click Continue to complete the copy process

# Editing Planograms

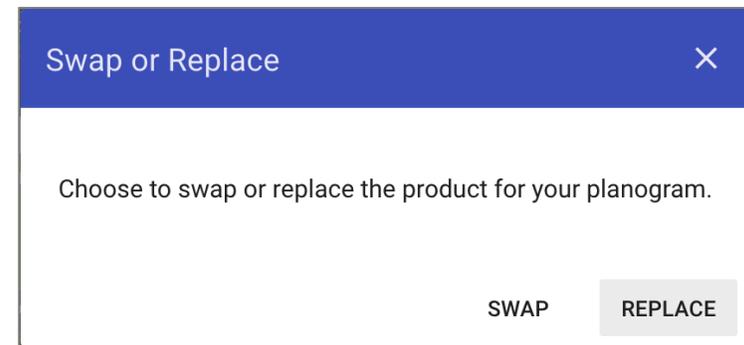
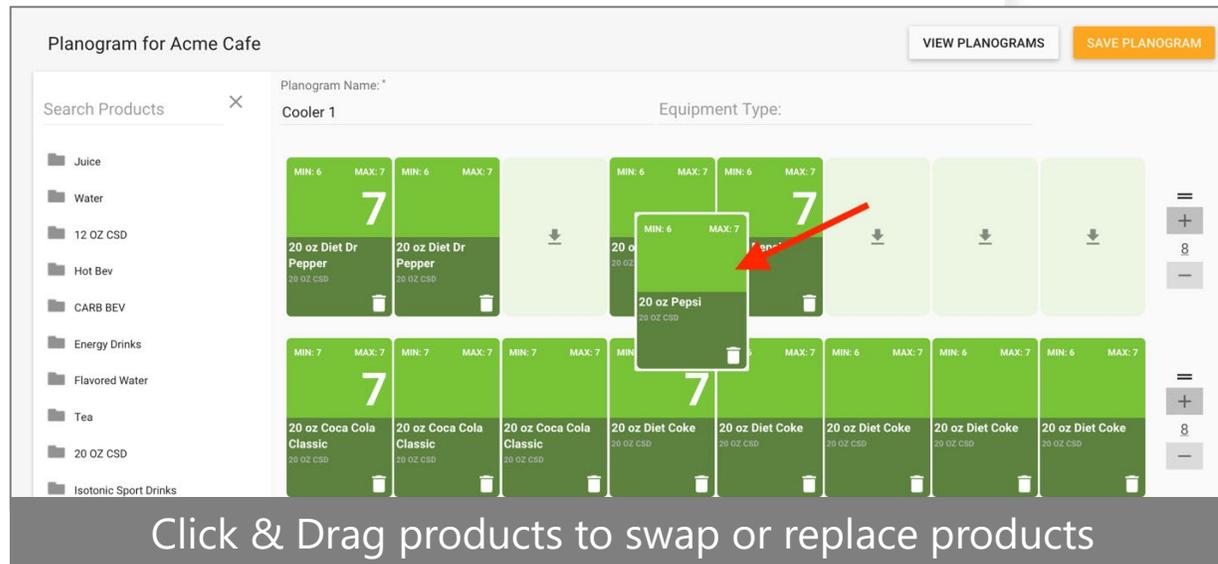
- Click on the pencil icon to edit the POG
  - Add/remove products
  - Add/remove rows and columns
  - Edit min/max par levels
  - Swap or replace products
- Click on the trash can icon to delete the POG
- Click on the double pane icon to duplicate the POG

The screenshot shows the 'Planogram for Acme Inc.' interface. On the left, there is a sidebar with a search bar and a list of sections: '1st - 2ft Section', '3rd - 2ft Section', '4th - 2ft Section', '5th - 2ft Section', and 'CSD'. The 'CSD' section is selected and highlighted in orange. In the main area, there is a grid of planogram tiles. The first tile is highlighted in green and contains the number '30'. Below the number, it says 'Coca Cola' and 'SCAN CODE / UPC 89-082356-9021 ADJUST'. A red box highlights the pencil icon and the trash can icon in the bottom right corner of the 'CSD' section. A red arrow points to the pencil icon. Below the grid, there is a dark grey bar with the text 'Edit or Delete POG'.

The screenshot shows the 'Planogram for Acme Inc.' interface, identical to the one above. The 'CSD' section is selected and highlighted in orange. A red box highlights the double pane icon in the bottom right corner of the 'CSD' section. A red arrow points to the double pane icon. Below the grid, there is a dark grey bar with the text 'Duplicate POG'.

# New Features

- Reorder an entire row of products
- Click and drag products to swap or replace



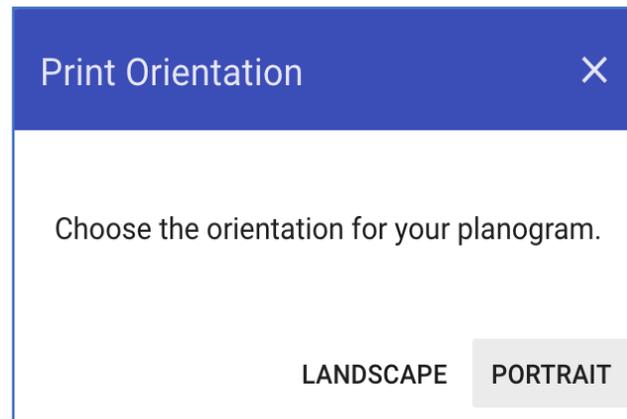
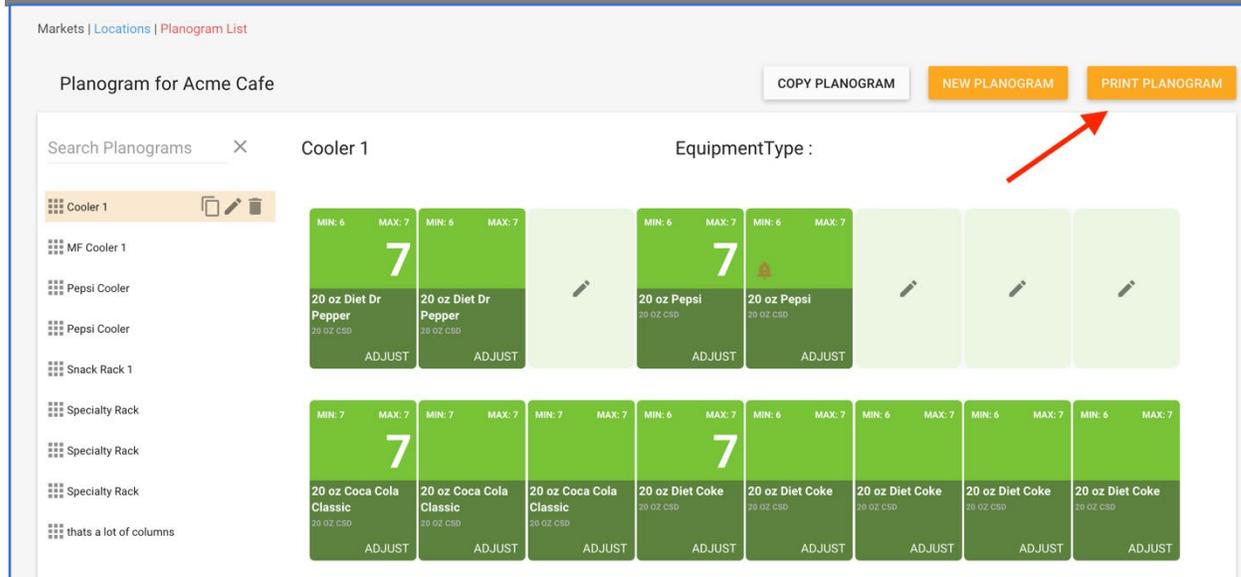
## View recent changes. Icon is visible for seven days



## New Features

- Identify products that have been swapped or replaced within the last seven days
- Printable planograms are now available in both landscape or portrait layouts to PDF.

## Printable Planograms



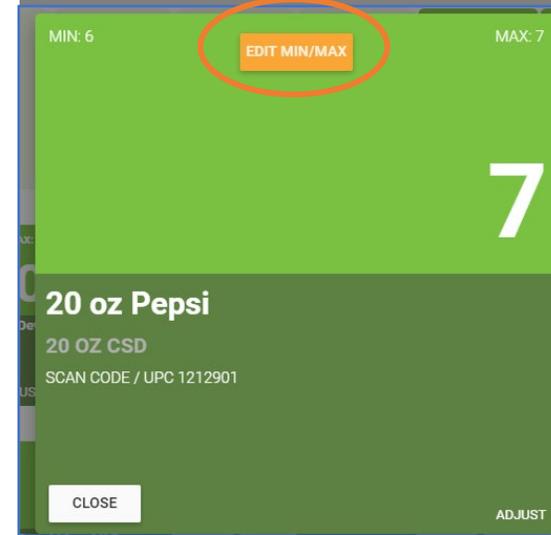
# New Features

- Edit Product Min/Max Par Level

Step 1 – Double click on the tile you want to edit



Step 2 – Click the "Edit Min/Max Button"

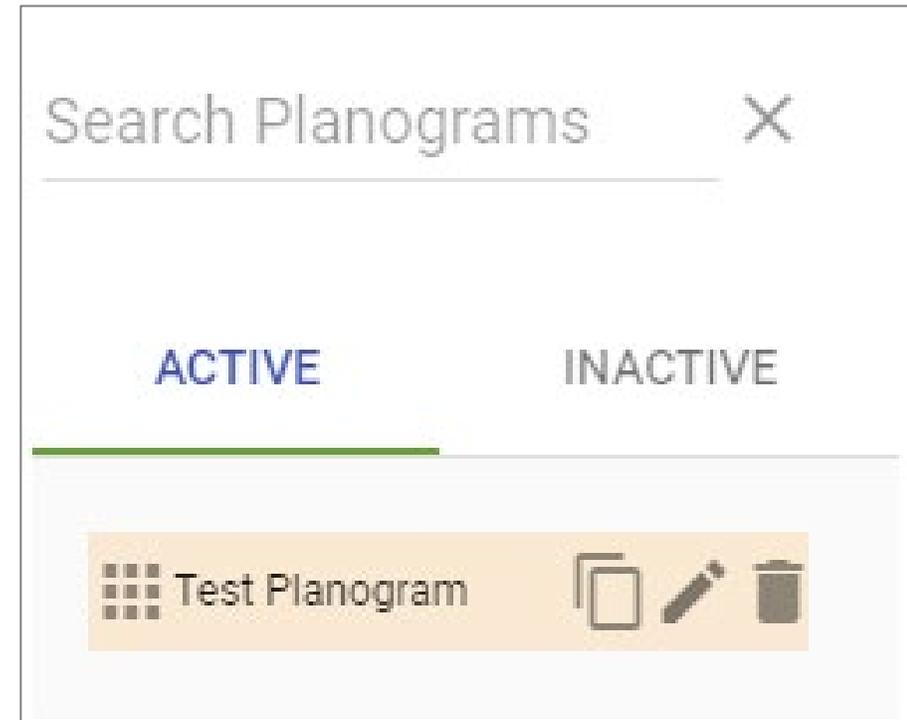


Step 3 – Edit the Min/Max Par fields and click Save



# New Features

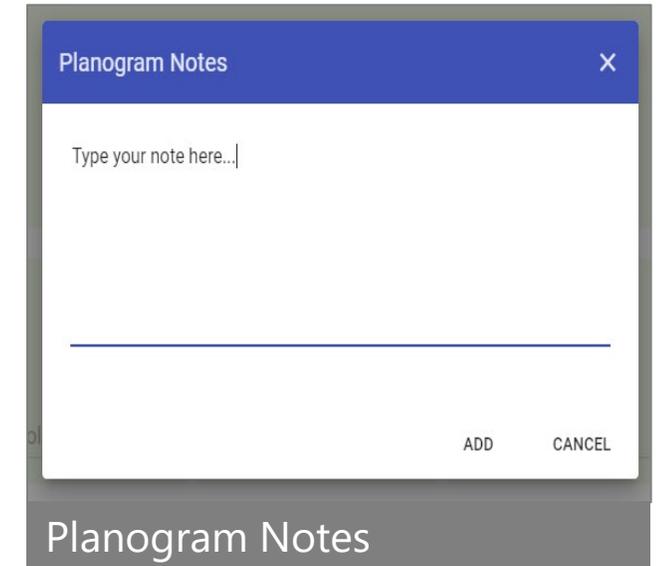
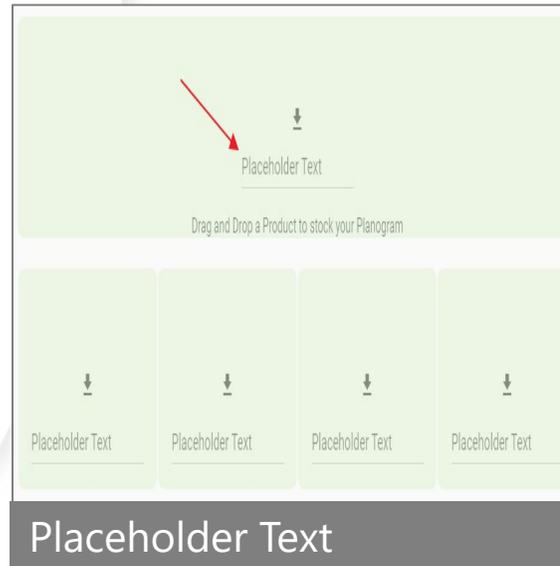
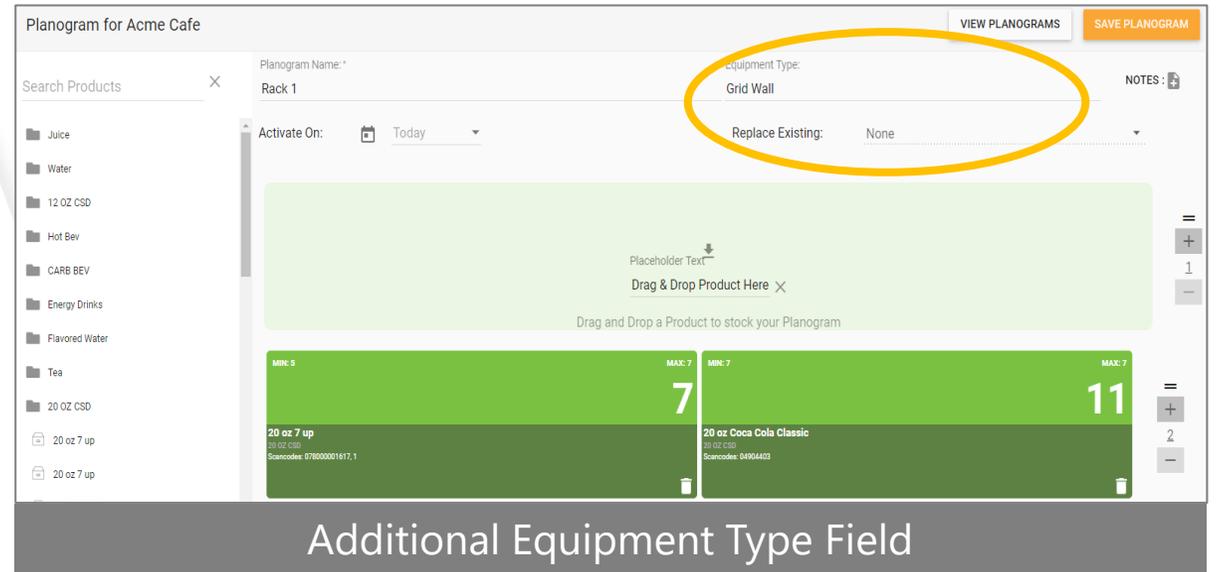
- Schedule a replacement POG for a future date
- You can create an inactive POG that can become active on a specified date in the future.
- You can also schedule your POG to replace an active POG.
- This feature is ideal for planning future market product resets



Activate On:  Today ▼      Replace Existing: None ▼

# New Features

- Additional Equipment type field has been included next to the Planogram Name
- Product Placeholder field. This can be used if a product has not been added to AMS and the market location.
- Planogram notes. This provides the ability to add any special notes needed to each POG created at the market location



# Market Inventories

- Perform your inventories on the kiosk, or use the <https://inv.mykioskworld.com> portal
- Tablet, laptops, and mobile devices can be used
  - Note INV was optimized for Android
- Select the POG you want to inventory
- Inventory the POG
- Click on the "Confirm Planogram Inventory" button to flag all items as being inventoried.
- Track inventories by container
  - Containers will be highlighted in green when "confirm inventory" is submitted

PLANOGRAM - Cooler 1 Inventory List

10	0	0	0				
20 oz Mt Dew	20 oz Dr Pepper	20 oz Pepsi	20 oz Fanta Orange				
ADJUST	ADJUST	ADJUST	ADJUST				
0	0	0	0	0	0	0	0
18.5 oz Pure Leaf Lemon Tea	18.5 oz Pure Leaf Unsweetened Tea	18.5 oz Pure Leaf Raspberry Tea	20 oz Snapple Diet Peach	17 oz Sparkling ICE Black Raspberry	17 oz Sparkling ICE Orange Mango	17 oz Sparkling ICE Peach Nectarine	20 oz Vitamin Water Zero Power
ADJUST	ADJUST	ADJUST	ADJUST	ADJUST	ADJUST	ADJUST	ADJUST
6	7	7	0	0			
15 oz Starbucks DS Mocha	15 oz Starbucks DS Vanilla	16 oz Monster Energy	16 oz Rockstar Energy	16 oz Rockstar Sugar Free			
ADJUST	ADJUST	ADJUST	ADJUST	ADJUST			
6	7	0	0	0			
8.4 oz Red Bull Energy Drink	8.4 oz Red Bull Energy Drink Zero	16 oz Mt Dew Kickstart Fruit Punch	16 oz Rockstar Recovery Lemonade	5 Hour Pink Lemonade			
ADJUST	ADJUST	ADJUST	ADJUST	ADJUST			
0	0	0	0	0			

Navigation: < [Cooler 1] [Cooler 1] [MF Cooler 1] [MF Cooler 1] [MF Cooler 1] [Snack Rack 1] [Snack Rack 1] [Snack Rack 1] > [Confirm Inventory] [Cancel]

4:19

inv.mykioskworld.com

- Acme Cafe

Single Door Cooler

- Acme Cafe ✓

Snack Rack 3

5

# Market Inventories

- Click on the product tile to adjust the OH QTY
- Once the tile opens use the plus or negative buttons to adjust the product QTY.
- Click on the submit to save the change
- Pairing a Bluetooth scanner to scan product is no longer necessary when using the POG feature
  - **This dramatically reduces and can reduce inventory times by as much as 50%**

MIN: 8 MAX: 16

INVENTORY ADJUSTMENT

11

20 oz 7 up

20 OZ CSD

SCAN CODE / UPC 078000001617, 12345

Adjusted Inventory

11

SUBMIT

3:10



inv.mykioskworld.com

20 oz Diet Coke	CHAI Tea	20 oz Snapple Mango	20 oz Lipton Green	18.5 oz Pure Leaf
-----------------------	-------------	---------------------------	--------------------------	-------------------------

6	18	9	5	6
20 oz Mt Dew	20 oz Pepsi	20 oz Pepsi Max	20 oz Squirt	20oz Dr Pepper Ten

6	16	8	3	5
20 oz Aquafina	Dasani Water 20oz	Ocean Spray Apple	11.5oz Can V8 100	Ocean Spray Orange

15.2oz Juice 15.2oz

CONFIRM

PLANOGRAM

INVENTORY

Logout

# Avanti Markets Help Center

Planogram Support is Available through The Avanti Help Center

- **Avantimarkets.Zendesk.com**
- **Login/create an account**
- **Search for "Planogram"**

Materials include

- Instructional POG documentation

