

# Global Product Replacement Overview

---

The Global Product Replacement feature makes it easy to replace one product for another product at multiple locations, in a single workflow

---

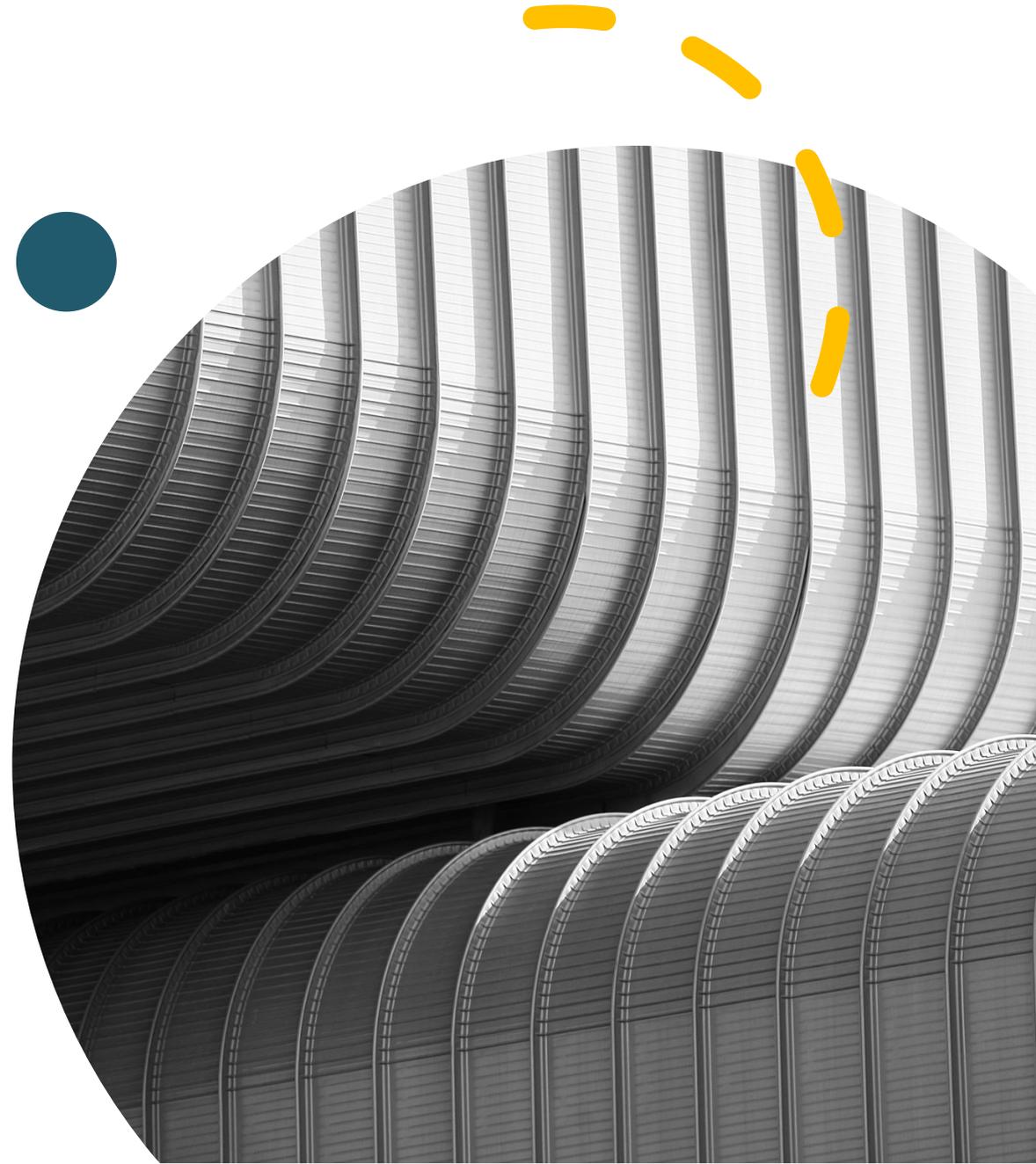
This tool is intended to replace products that are similarly priced and use existing min/max par levels.

---

Changing products across multiple market locations has never been easier.

---

This tool will save valuable time for the marketing and operations team **members**



# Global Product Replacement



## Use Cases

- **Market Resets:** Keep your markets fresh
- **Promotional Campaigns:** Schedule promotional product changes
- **Seasonal Product Changes:** Implement your favorite seasonal product changes using the GPR tool
- **Discontinued products:** Change products quickly and efficiently
- **Replace Underperforming products:** Maximize sales across all your markets
- **Important Note** – The GPR tool cannot be used with market locations enabled with VMS

# How To Use The Global Product Replacement Tool

- Go to the Admin tab in AMS
- Select 'Rules Engine' to access the feature
- Select 'Product Replacement'

The screenshot displays the Avanti Markets web application interface. At the top, the Avanti Markets logo is on the left, and a 'Select Organization:' dropdown menu is on the right, currently showing 'Avanti Lab (1111-111)'. Below the logo is a navigation bar with tabs: DASHBOARD, MARKETS, PRODUCTS, INVENTORY, REPORT CENTER, CAMPAIGNS, and ADMIN. The 'Rules Engine' section is active, with a 'RULES LIST' tab selected. On the left, an 'ADMIN' dropdown menu is open, showing 'ORGANIZATION LOOKUPS', 'USERS', and 'RULES ENGINE'. The 'RULES ENGINE' option is highlighted. On the right, a 'Rules List' section is visible, containing a search bar and a table with a single entry: 'Product Replacement' under the 'Product' column. This entry is highlighted with a red rectangular box.

# Creating a Rule

- Click the 'New Rule' button on the dashboard to start the process

## Product Replacement

Last Updated 1/15/2021, 6:09:19 AM

Hide Successfully Completed Locations

● Scheduled

● Running

● Failed

● Complete

[← Back](#)

[NEW RULE](#)

Rule	Status	Locations	Extg. UPC	Extg. Product	QOH	Trigger Qty	Repl. UPC	Repl. Product	New Min.	New Max.	Start Date	Actions
Search	Search	Search	Search	Search	Search	Search	Search	Search	Search	Search	Search	
▼ Rule35		Number of Locations: <span style="color: teal;">Scheduled:1</span>										  
	<span style="color: teal;">●</span> Scheduled	0011 Assurant Solutions	04475309	100 Calorie Chips Ahoy	6	Any	05965417...	11.2 oz Blue Monkey Coconut Water	4	12	9/23/2020	
▼ RuleTesting5		Number of Locations: <span style="color: yellow;">Running:2</span>										
	<span style="color: yellow;">●</span> Running	0011 Assurant Solutions	04475309	100 Calorie Chips Ahoy	6	Any	04400001...	100 Calorie Lorna Shortbread Crisps	4	12	9/23/2020	

# Creating A Product Replacement Rule

- Name the Rule - We suggest including the product name to help track your rules on the Global Products Replacement dashboard
- Use the search field to query the existing product that you want to replace
- Select the product you want to replace
- **Important Note: Product pricing for the existing product will be used for replacement product.**

Rule Name:

Existing Product

	Product UPC	Product Name	Price	Min Stock	Max Stock
<input type="radio"/>	010700808295	Payday Avalanche	1	2	7
<input checked="" type="radio"/>	010700807229	Payday 1.85oz	1.1	4	12
<input type="radio"/>	010700808332	Payday Avalanche	1	2	7

Product Locations:

Replace  
 Replace and Extend

<input type="checkbox"/>	Location	Action	Price	Min Stock	Max Stock
<input type="checkbox"/>	10 Western Star Trucks failed	Replace In	0.99	12	24
<input type="checkbox"/>	10 Western Star Trucks	Replace In	0.99	12	24

# Extending Rule to Market Locations

- You will have two options to choose from when extending the rule to market locations
- Replace – This is the default setting which will display all the locations where the existing product is currently extended
- Replace and Extend – If this option is selected, all locations within the org will be displayed
- Select all or individual market locations you would like to enable the rule

Product Locations:

Replace  
 Replace and Extend

Search...

<input checked="" type="checkbox"/>	Location	Action	Price	Min Stock	Max Stock
<input checked="" type="checkbox"/>	5 Staples Fullfillment Center	Replace In	0.99	4	12
<input checked="" type="checkbox"/>	2 The Oregonian Front St	Replace In	0.99	4	24
<input checked="" type="checkbox"/>	10 The Oregonian Taylor St	Replace In	1.09	4	16
<input checked="" type="checkbox"/>	0011 Bruce Pac Cook Woodburn	Replace In	0.99	4	24
<input checked="" type="checkbox"/>	10 Quad Graphics	Replace In	1.19	4	12
<input checked="" type="checkbox"/>	0011 Assurant Solutions	Replace In	0.99	4	24
<input checked="" type="checkbox"/>	0011 ATI Millersburg	Replace In	0.99	4	24
<input checked="" type="checkbox"/>	0011 ATI Millersburg Reception	Replace In	0.99	4	24
<input checked="" type="checkbox"/>	0011 Bruce Pac Cook Silverton	Replace In	0.99	4	24

# Setting up the Rules Trigger

- The Rules settings can be set to trigger the rule when the OH QTY drops to the specified QTY entered in the “When it is at quantities less than or equal to” field (**Recommended**)
- You can also select the “Any” box which will swap the products on the scheduled target date.
- **Important Note:**
  - If you select the “Any” option, the product will change the product immediately. The old product will be removed from the location product list
  - The old product will need to be removed from the market since it will not scan at the kiosk.
  - You can also extend the product to all locations and zero the min/max par levels to prevent the product from being restocked in the market

When it is at quantities less than or equal to:  4  Any

Min/Max Quantities:  Use Existing

When it is at quantities less than or equal to:   Any

Min/Max Quantities:  Use Existing  
 Set New

# Rules Triggers Examples

- Here are a couple of examples setting up triggers for a product that has different min/max par levels associated with them
- Setting the Payday Rule Trigger "when it is at quantities less than or equal to" OH QTY of 1
  - Payday extended to Copy products test location has min/max par level 2/16
    - The next restock will occur when the OH QTY reaches 1 which will also trigger the rule
  - Payday extended to Nama 2nd Floor location has min/max par level 4/16
    - The next restock will occur when the OH QTY drops below 4. There is a good possibility that the rule will not trigger if the OH QTY does not reach 1

**Important Note:** We would suggest manually running any rules that have not triggered within your desired timeline

1

Name	Rate	Rate Desc	Deposit	Price	Cost	Min Stock	Max Stock	On Hand
Copy products test	0.0000%	-	None	1.27	0.57	2	16	16

2

Name	Rate	Rate Desc	Deposit	Price	Cost	Min Stock	Max Stock	On Hand
nama 2nd Floor	0.0000%	-	None	1.30	0.58	4	16	0

# Set Min/Max Par Levels

- **Use Existing** Min/Max Par level: Par levels for the product being replaced will be used for the new products being extended to the market (**Recommended**)
- **Set New** Min/Max Par Level: You can override the existing Min/Max par level and enter your own par levels.
- **Important Note:** If you set new par levels they will be extended to all market locations selected

Min/Max Quantities:  Use Existing  Set New

Replacement Product:

	Product UPC	Product Name	Price	Min Stock	Max Stock
<input checked="" type="radio"/>	028000010775	Baby Ruth	1.29	6	12
<input type="radio"/>		Baby Carrots	1	1	1

Min/Max Quantities:  Use Existing  Set New

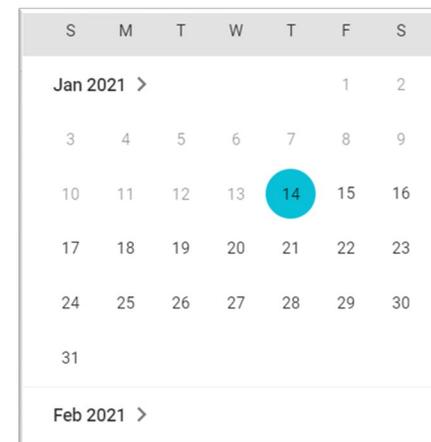
Min Stock: 4 Max Stock: 12

Replacement Product:

	Product UPC	Product Name	Price	Min Stock	Max Stock
<input checked="" type="radio"/>	028000010775	Baby Ruth	1.29	6	12
<input type="radio"/>		Baby Carrots	1	1	1

# Schedule and Save the Replacement Rule

- **Schedule to Run the rule** – You can schedule the rule to run for a date in the future
- **Run Now** – Rule will be enabled once you save the rule
- Click the Save button to create the rule



Schedule to Run:  1/14/2021  Run Now

CONFIRMATION ✕

Rule created successfully

OK

# GPR Using Planograms

- Products that exist in POG's will be updated with the replacement product when the Global Product Rule is enabled
- You do not need to add and remove products manually in the Planograms
- Example:
  - Please see our example of the rule we implemented. We replaced the Cheetos Flamin Hot Puffs with the Dorito Cool Ranch 1.75oz chips
  - Please notice the Cheetos were replaced with the Dorito Cool Ranch successfully once the rule was triggered

## Before Rule Was Run



## After Rule Was Run



# Product Replacement Dashboard

- The dashboard allows you to review the all the previous rules that were created and extended to all your markets
- You can check the status for all your rules



**AVANTI MARKETS**

Select Organization: Avanti Lab (1111-111)

mmsadmin@avantimarkets.com | Accounting Id:

DASHBOARD | MARKETS | PRODUCTS | INVENTORY | REPORT CENTER | CAMPAIGNS | ADMIN | **ORDERS**

## Product Replacement

Last Updated 11/23/2020, 5:46:48 PM

Hide Successfully Completed Locations

Scheduled Running Failed Complete

[NEW RULE](#) [Back](#)

Rule	Status	Locations	Extg. UPC	Extg. Product	QOH	Trigger Qty	Repl. UPC	Repl. Product	New Min.	New Max.	Start Date	Actions
Search	Search	Search	Search	Search	Search	Search	Search	Search	Search	Search	Search	
▶ Test Hi Evan												Number of Locations: <b>Complete:1</b>
▶ 20200129Test												Number of Locations: <b>Complete:39 Failed:6</b>

1 2 3 4 5 6 7 8 9 10 ... 10 items per page 1 - 10 of 106 items

[RUN RULES](#)

# Product Replacement Dashboard

- Go to dashboard to check your rules
- You can confirm the number of markets that you extended the rule
- You can check the status of the rule.
  - In our example below you can see the rule was completed successfully at 28 market locations

▼ Payday to Baby Ruth		Number of Locations: <b>Complete:28</b>								
● Complete	10 Western Star Trucks failed	010700807...	Payday 1.85oz	0	Any	02800001...	Baby Ruth	4	12	1/14/2021
● Complete	10 Western Star Trucks	010700807...	Payday 1.85oz	0	Any	02800001...	Baby Ruth	4	12	1/14/2021
● Complete	5 Staples Fullfillment Center	010700807...	Payday 1.85oz	0	Any	02800001...	Baby Ruth	4	12	1/14/2021

# Product Replacement Dashboard

**Product Replacement**  
Last Updated 1/15/2021, 6:09:19 AM

Hide Successfully Completed Locations    ● Scheduled   ● Running   ● Failed   ● Complete   [← Back](#)

Rule	Status	Locations	Extg. UPC	Extg. Product	QOH	Trigger Qty	Repl. UPC	Repl. Product	New Min.	New Max.	Start Date	Actions
Search	Search	Search	Search	Search	Search	Search	Search	Search	Search	Search	Search	
▶ Rule5		Number of Locations: <b>Scheduled:1</b>										  
▶ Rule6		Number of Locations: <b>Scheduled:1</b>										  
▶ Rule10		Number of Locations: <b>Scheduled:2</b>										  
▶ Rule20		Number of Locations: <b>Scheduled:2</b>										  
▶ Rules30		Number of Locations: <b>Scheduled:1</b>										  
▶ Testing		Number of Locations: <b>Scheduled:1</b>										  
▶ Rule10		Number of Locations: <b>Scheduled:1</b>										  
▶ Rule 20		Number of Locations: <b>Scheduled:1</b>										  

1 - 10 of 41 items

▼ Rules30    Number of Locations:**Scheduled:1**      

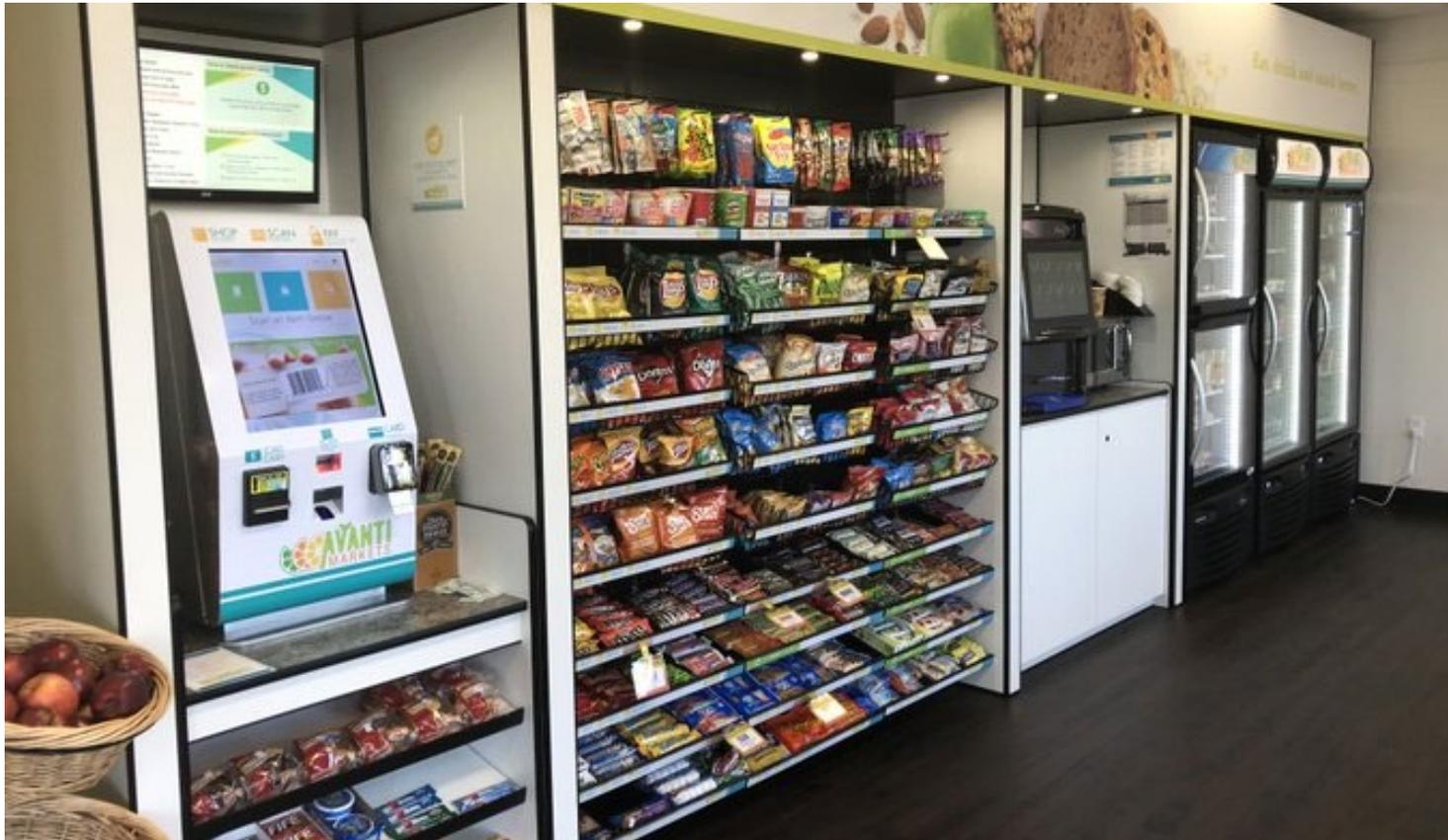
<b>Scheduled</b>	5 Fed Ex Express 2	044000014...	100 Calorie Lorna Shortbread Crisps	0	Any	05965417...	11.2 oz Blue Monkey Coconut Water	2	6	9/23/2020
------------------	--------------------	--------------	-------------------------------------	---	-----	-------------	-----------------------------------	---	---	-----------

- You can edit, delete, or run scheduled rules that have not been run
-  Edit icon allows you to make changes to the scheduled rules that have not run
-  Trash icon will allow you to delete the scheduled rule
-  Run icon will activate the rule if selected

Any Questions?



# Avanti Markets Help Center



- **Are Your Team Members Registered?**
- Contact support for assistance getting access to the HELP CENTER
- Create, track, update your support ticket status activity
- Help Center Materials
  - How to training materials
  - Security and network requirements
  - Sales and Marketing
  - Avanti Features
  - Industry News
  - Covid – 19 resources