



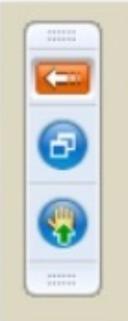
SimpliGet
Remote Ordering Solution
Part 2

Housekeeping

- Today's webinar is being recorded
- This is the 2nd webinar
- We will send you links to both webinars following this session.
- PLUS our survey to let us know how we are doing and what other information you would like to see. We look forward to your feedback!
- All attendees were muted upon entry
- Please ask questions using the Question Pane on the control panel

GoToWebinar® Attendee Controls

Grab Tab



- Click **arrow** to expand and collapse control panel
- Click **hand icon** to raise/lower hand

Audio

Audio Mode: Use Telephone Use Mic & Speakers

MUTED 000000000

[Audio Setup](#)

Attendee List (2 | Max 1001)

Attendees (1) Staff (1)

NAMES - ALPHABETICALLY

Jackie Jones (Me)

Search

Questions

[Enter a question for staff]

IRM Orientation
Webinar ID: 467-739-195

Audio Pane
Use **Audio Setup** wizard to configure and test audio.

Attendee List
(if selected to display by organizer)

Question Pane
Enter questions here.

BACK TO WORK AFTER COVID-19



54%
Expect to Work From Home

- 1 day a week or less
- 2-3 days a week
- 4-5 days a week

The New Normal

- The majority of consumers will be returning to work 1-4 days a week
- Creating safe environments is top of mind for many
- Employers are working to create contactless environments to ease safety concerns

Why SimpliGet is the future

- Adapting to rapidly changing market conditions makes SimpliGet a great option due to mandated contactless food service and delivery services in some locations.
- On demand ordering has become an everyday solution for consumers in today's market and will likely carry the behavior when they return to the workplace.
- Convenient fresh & local food options available at the workplace promotes happy and productive customers.
- Contactless counter, pick up, and Lockers options

SimpliGet 
by avanti markets



What is SimpliGet?

SimpliGet is the On Demand Local Marketplace through our managed site that allows the following customizations:

- Remote Ordering Solution
- Location management
- Menu builder
 - Add menu items from AMS
 - Set delivery times and order cutoff time (optional)
 - Build once, reuse often!
- Menu assignment
 - When and where is this menu available?
- Kitchen management
 - Ticket Printer
 - Order management queue
- Notifications
 - Fully automated!





Focus for today's discussion

Two delivery options:

1. Lockers
2. Pickup counter

Food Service Considerations

Selecting the food source that works best for you

- Do you have a commissary?
- Is your current fresh food provider able to support on demand or pre-order food services?
- Are you working with any onsite café services that you could partner with at specific customer locations
- Find a local ghost kitchen, catering company or restaurant

Delivery Option – How do you deliver on a timely basis?

- Operator delivers
- 3rd party provider
- Independent delivery

Geography – Consider the distance and time it takes to deliver food

- What is the farthest or longest time to deliver?
- Access considerations to the location like parking and building entry

Financial arrangements with 3rd parties – Possible financial partnership considerations with 3rd party food sources

- Fixed cost per product paid to the food service provider for each product purchased
- Who is delivering the product? Operator, Food Source, or 3rd party delivery service?



Food Services

Food Service	Description	Considerations
Commissary/On-Site Kitchen	<ul style="list-style-type: none"> Produce your own custom, fresh food options 	<ul style="list-style-type: none"> Operators are empowered to change internal processes to adapt to consumer trends May need to establish delivery services Have control over menu offerings Target audience mirrors the business needs Food is made on location so delivery may not be necessary Pickup Counter or Lockers pair very well with onsite food service operations
Ghost Kitchens	<ul style="list-style-type: none"> Restaurants that are kitchens only 100% take-out with a delivery partner 	<ul style="list-style-type: none"> Currently set up for online orders on demand Likely are aware of local and national trends Many ghost kitchens may want to expand their footprint by partnering with a 3rd party
Restaurants	<ul style="list-style-type: none"> Established dining services, pickup/takeout services, and possibly catering service 	<ul style="list-style-type: none"> Established food preparation services Restaurant hours of operations? Breakfast, Lunch, Dinner, Holidays
Quick Serve Restaurants	<ul style="list-style-type: none"> Fixed and thematic menus Delivery is often available from multiple sources 	<ul style="list-style-type: none"> Established food preparation services Fixed menus Able to scale

AMS Customer & Location Creation

- Create your customer and locations in AMS as you would any other Micro Market
- Create your Kitchen location and your Market locations in AMS
- Add and extend your products to the Kitchen Market location
- Create your tax rate and map to the market location
- **Important Note:** Ready to eat foods may be taxed differently

New Customer

Customer Name:	Acme Pick up Window	Contact Phone:	
Contact Name:		Contact Email:	
Address:		Notes:	
City:		Multi-Site Identifier:	
State:	US-AL		
Zipcode:			

[CREATE](#) [CANCEL](#)

Edit Acme Pick Up Window Location Details

[PLANOGRAMS](#)
[PRODUCTS](#)
[ADD PRODUCTS](#)
[SYNC PRODUCTS](#)
[SCHEDULED INVENTORY](#)

Location Name:	Acme Pick Up Window	Cash Bonus:	None
Location Status:	Active	Credit Bonus:	None
Routes:	Route 7	Card Starting Balance:	0.00
Time Zone:	US Pacific	Card Starting Balance Expiration:	<input type="calendar"/> Enter Date
Market Card:	Starts with 400	Card Starting Balance Reason:	
Market Card Length:	12	Has No Scan Products:	<input type="checkbox"/>
Email Domain @:		Has Bottle Deposit:	<input type="checkbox"/>
		Web Option:	Enable

Please use only the domain name (e.g. avantimarkets.com).

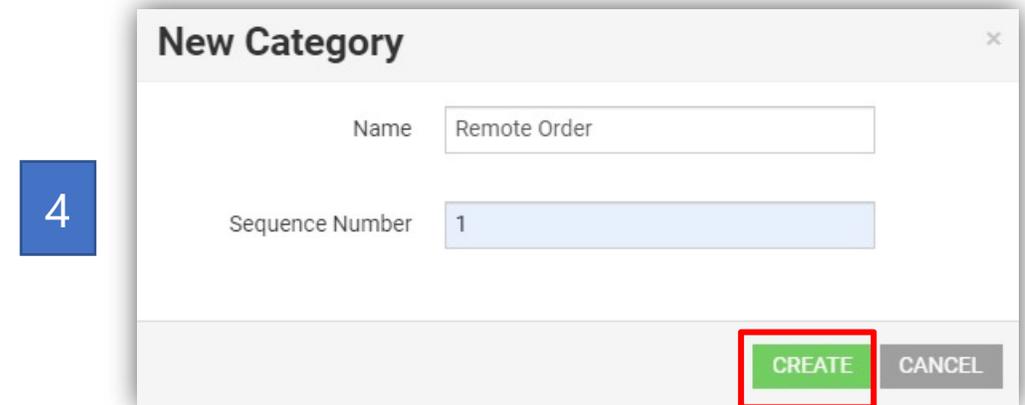
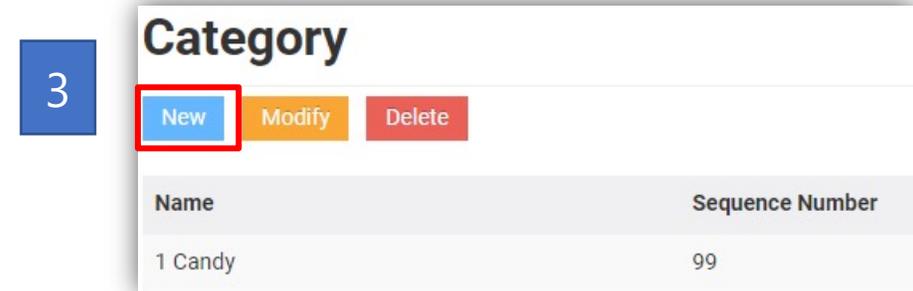
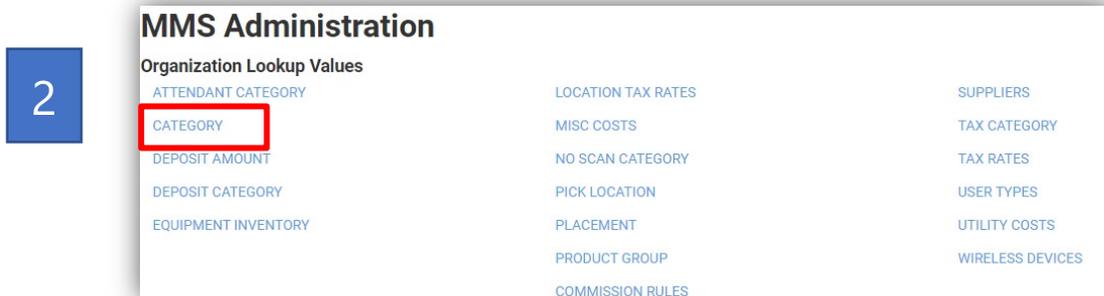
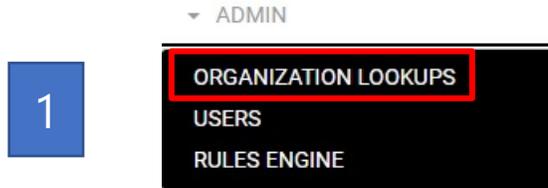
NOTE: The email domain display on the kiosk is limited to 26 characters. Some longer domains may be truncated. This will not impact the ability to successfully complete the set-up.

Location Customer: Acme Pick up Window

Location Creation – Product Category Creation

Use Product Categories to manage inventory

1. Go to the admin tab and select Organization Lookups
2. Click on Category
3. Click the New Button
4. Enter the Category Name and click create



Product Creation and Taxes

Next steps

1. Name your Product Category with something easy to identify
Examples:
 1. Remote Orders
 2. Lockers Food
 3. Food Delivery
2. Map the tax and deposit categories
3. Extend your products to the Remote Kitchen location

The screenshot displays two parts of the product management interface:

- Edit Product:** Shows the 'Product Name' field with the value 'Bowl of Mac n Cheese'. Other fields include 'Cost' (1.00), 'Default Price' (3.50), 'Gross Margin' (71.43%), 'Points' (1), 'Default Min Stock' (0), 'Default Max Stock' (0), and 'Default EOO' (0). The 'Category' is set to 'Locker Food'.
- Update Product Extensions:** Shows the product 'Bowl of Mac n Cheese' with a list of locations to be updated. Under 'Choose Locations', 'DAltenhofer: Kitchen', 'DAltenhofer: Locker 1', and 'DAltenhofer: Locker 2' are all selected. Under 'Choose Properties', 'Tax Category' is selected.

Callouts provide additional instructions:

- A box points to the 'Product Name' field with the text: "Product name and description. 255 characters".
- Another box points to the 'Tax Category' selection with the text: "Don't forget the taxes."

Set up Remote Order Market Location

Remote Order Market location's main purpose is a designated delivery location.

- You will need to create a location in AMS for each Lockers or Pickup counter.
 - Ensure the Market location address is correct
 - Remote Order locations that use Lockers will need the hardware deployed to the Market location which is the same process as deploying a Kiosk
 - The Market location will need tax and deposits mapped properly

Important

- Products are NOT extended to the Remote Order Market locations in AMS.
- Products need to be added to the Kitchen Market location in AMS and managed through the Manage Site.

Locations

ADD LOCATION

EXPORT

search

Location	City	State	Main Phone	Contact Name	Contact Phone	Contact Email ↑	Id	
Ghost Pepper Kitchen	Newcastle	US-WA					19257	Ims Kitchen Printer Device UNDEPLOY
Ghost Pepper Locker	Newcastle	US-WA					19256	Ims Locker Device UNDEPLOY
Ghost Pepper Main Location	Tukwila	US-WA					19259	

Set up Kitchen Location

The Remote Ordering Kitchen's purpose is to propagate products to the Manage Site and send orders to the food production kitchen

- All products added to the Kitchen location in AMS will propagate to the Manage Site allowing custom menus to be built for your remote delivery market locations
- Kitchen printer is deployed to the AMS kitchen the same as a Market Kiosk



Kiosks for Bettys Bigger Location

search

Name	Serial Number	Is Offline	Status	Software Version	Last Full Sync	Deploy Date	
IMS Kitchen Printer Device		true			1/1/2000 12:00 AM	1/1/2000 12:00 AM	UNDEPLOY



SimpliGet Hardware

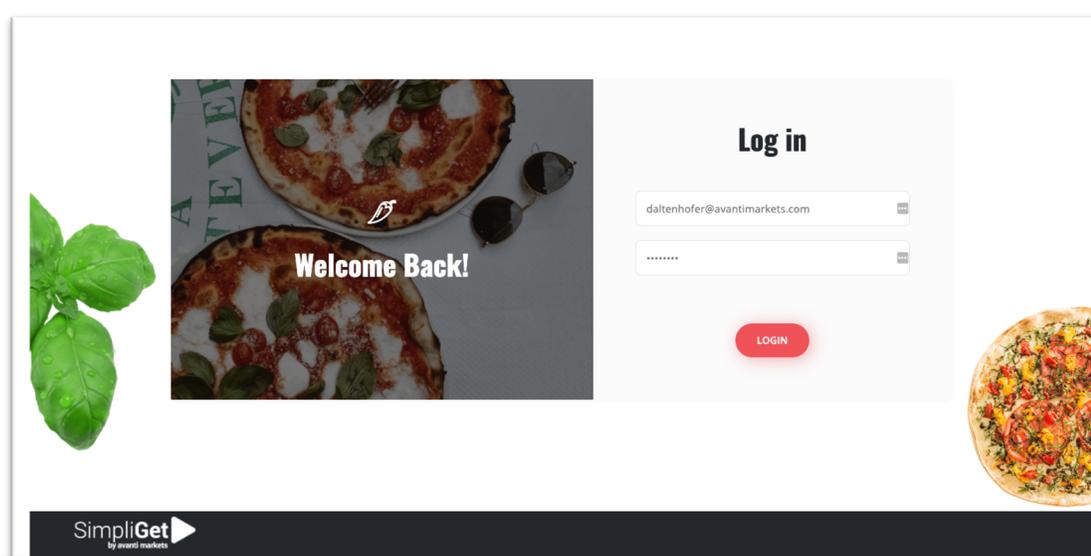
Current Hardware Available Today

- **Star Printer** – This is the same thermal printer Avanti Markets has used in the Micro Market Kiosks since inception.
- **Current Lockers - Two formats**
 - Control Tower Lockers – 10 small and 4 large cubbies
 - Lockers – 12 small and 4 large cubbies
 - A single Lockers tower can be daisy chained to other Lockers
 - UV sanitizing process automatically runs after each order is picked up by the consumer



SimpliGet Remote Ordering

- A seamless way to bring your Kitchen & commissary offerings right to your consumers
- Integrated with AMS
- Control menus and daily offerings from your menu site



Welcome to your ordering site!

From the menu bar on your left, you can:

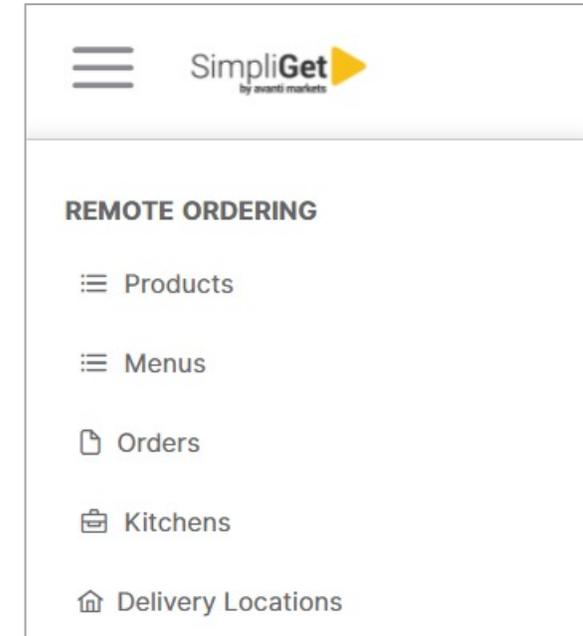
- Setup, edit and schedule menus**
 - Assign cutoff times for ordering!
- Manage your lockers**
 - Assign an address to the locker
 - Manage the lockers
- Kitchen menu items are managed through a different screen**
 - Please navigate to AMS Product List
 - Select "New product advanced settings" to add your image
 - Select "Update and extend" to place in your kitchen
 - AMS > Inventory > Push Item - Add the food quantity on hand

Add product in AMS through familiar screens. Manage sales tax, quantity on hand and extend to your kitchen location.

Manage Site – Getting Started

Once you have logged into the Manage Site you will be presented with a drop-down menu

- **Products** – Allows you to add custom images
- **Menus** – Able to create a single or multiple menus and extend to specified remote order locations
- **Orders** – Kitchen production orders are received
- **Kitchens** – Kitchens where orders are received. Operators can have multiple Kitchens setup in the manage site/AMS
- **Delivery Locations** – Includes delivery address, specifies number of Lockers cubbies, or pickup counter



Kitchen Manage Site

You can create a new Kitchen from the Manage Site and associate it with an AMS Remote Order location

This is very helpful if you are managing multiple Kitchens and need to associate a location to the nearest kitchen

1. Click the new button
2. Name your Kitchen
3. Select the locations you want to associate with the Kitchen
4. Click Save

New Kitchen ×

Name:

2

Ams Location

3

- Ghost Pepper Locker
- Ghost Pepper Main Location
- Renton Pickup Counter

4

Kitchens

1

Name	Location	Address
Betty's Kitchen	Bettys Kitchen	6940 Coal Creek Pkwy SE

Delivery Locations Manage Site

Manage your remote delivery locations regardless if it is Lockers or pickup counter

1. If Lockers are deployed at a remote order location, you can see how many Lockers banks are associated with them
2. The number of cubby doors are visible for each Lockers bank
3. You can view the status of each Lockers cubby by clicking on the icon below

Delivery Location	Locker Banks	Address	City	State	Zip
▼ Bettys Breakfasts Locker	2	6940 Coal Creek Pkwy SE	Newcastle	US-WA	98059

Locker Bank	Doors	Type	
Betty's Beautiful Breakfasts	14	AVB1	🔍
Bettys Bigger Locker	30	AVB1-AVT1	🔍

Products Manage Site

Products that were added to the AMS kitchen will propagate into the Manage Site

- Select the product category to access products
- Upload your high-quality image to each product
- Image Requirements can be up to 100k in size and they should be square to render properly

Select a Product Category ▾

- LOCKERS FOOD
- Remote Order
- Ghost Pepper Foods

Category LOCKER FOOD ▾

Products	Search...
Product Name	
Cookie	
Loco Moco	
Key lime pie	
Tater tots	
San Francisco sourdough bread	
Cobb salad	
Pot roast	
Twinkies	
Banana split	

Product Image



+ Upload Delete Image

Build Menus in the SimpliGet Manage Site

- Click the New Name Button to create a new menu
- Associate the menu with the appropriate Kitchen
- Select the products that you want to include in your menu
- You can manage multiple menus and edit them when needed
- A menu can be used at single or multiple Remote Order locations

Update Menu

Update a menu for a specific kitchen by selecting which available products to include and specifying order cutoff and delivery times

Menu Name

Menu 05-03-2021 r1

Kitchen

Ghost Pepper Kitchen

Available Products

Q Search...

<input type="checkbox"/>	Product ↑↓	Price ↑↓
<input type="checkbox"/>	Cookie	\$2.00
<input checked="" type="checkbox"/>	Loco Moco	\$11.99
<input checked="" type="checkbox"/>	Key lime pie	\$5.73
<input checked="" type="checkbox"/>	Tater tots	\$6.02
<input type="checkbox"/>	San Francisco sourdough bread	\$4.24
<input checked="" type="checkbox"/>	Cobb salad	\$10.99
<input checked="" type="checkbox"/>	Pot roast	\$12.99

Build Menus Continued

- Create your order cutoff times for each menu you have created
- Create your delivery times you offer to each customer location
- You can create a single or multiple delivery times for each menu
- You can also select ASAP which is a great option for onsite Kitchens with pickup counter

Order cut off time

Customers must place their order before the cutoff time

10:30 AM 

Delivery Times

Customers must specify one of these timeslots when placing an order

Delivery Time	
12:00 PM	
01:00 PM	
ASAP	

1 of 1 << < 1 > >>

Kitchen Orders Manage Site

All Consumer Remote Orders will be sent to the Kitchen

- Each order received will generate a printed order receipt
- All active and future orders can be tracked in the orders queue
- Future queue displays orders more than 2 hours in the future
- The product, location, and location number will be included with each order
- Lockers cubby size may be changed for larger orders/products
- Orders can be marked as done
- Cancel button frees the cubby, messages the customer that the order cannot be fulfilled, and issues a credit to their Market Card account

Orders

Delivery Time	Order Placed	Number	Items	Location	Cubby Size	
05/03 05:26 PM	05/03 05:26 PM	P4522434	1	Bettys Breakfasts Locker	Small (10w x 10d x 5h)	
05/05 12:00 PM	05/04 02:15 PM	C3244233	1	Bettys Breakfasts Locker	Small (10w x 10d x 5h)	
05/06 01:00 PM	05/05 03:25 PM	Q2234242	1	Bettys Breakfasts Locker	Large (10w x 10d x 10h)	

Delivery Locations Manage Site Continued

- You can check the status of each cubby to see if it is reserved for an existing order or if there are others that are available.
- The Operator can enable or disable a cubby door.
 - The Operator may want to disable a cubby for maintenance purposes.

Lockers

[Save & Close](#)

Door Number	Status	Enabled
1	Reserved	<input checked="" type="checkbox"/>
2	Reserved	<input checked="" type="checkbox"/>
3	Available	<input checked="" type="checkbox"/>
4	Available	<input checked="" type="checkbox"/>
5	Available	<input checked="" type="checkbox"/>
6	Available	<input checked="" type="checkbox"/>
7	Reserved	<input checked="" type="checkbox"/>

Questions?



**Expand Meal Options
for Your Clients**

The Customer Experience

SimpliGet it delivered fresh



Place Order Online

Customer places an order through your location's dedicated website

1



Receive Confirmation

Customer order confirmation includes the pick up time and location

2



Grab & Go

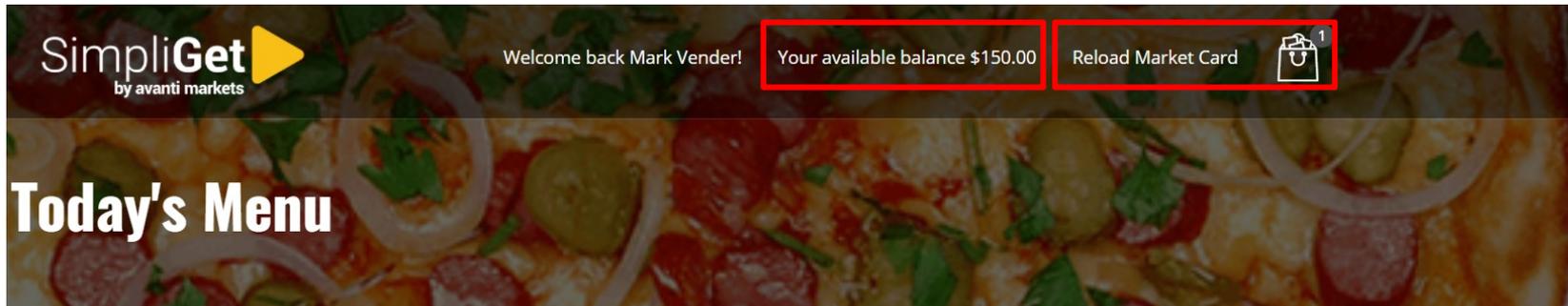
Customer receives an SMS/E-mail notification for pick up at Lockers or counter

3

Accessing SimpliGet Site

Once you have logged into the SimpliGet site you can do the following

- View your available Market Card balance
- Select Reload Market Card which will take you to the My Market Card consumer portal allowing funds to be added to their account
- Select and purchase available menu food options
- **Important Note:** Direct Online Credit Card Purchases are not supported today. This is on the future roadmap



My MarketCard Login

WELCOME TO AVANTI MARKETS

If you have not setup your member account, please register at the kiosk or directly from the Avanti Markets mobile app. You will receive a confirmation email with any further instructions.

Remember Me

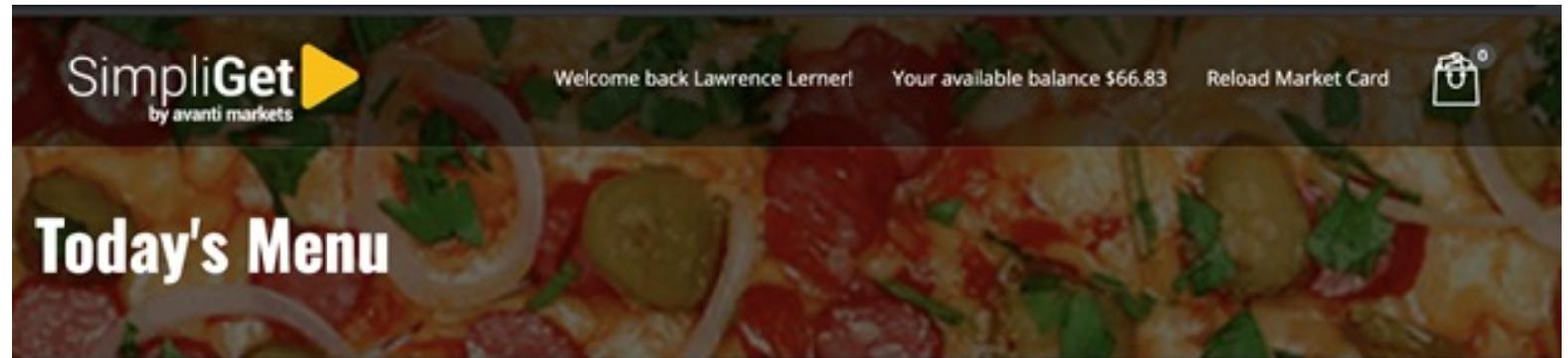
[Sign in](#)

[Forgot password?](#)

[Want to learn more about Avanti Markets?](#)

SimpliGet Remote Ordering

- User orders from desktop site which ties to the location menu offerings
- Able to see available quantity – customer is aware of high-demand items
- Once order is placed, funds are collected at the time of purchase



Beef Burrito - flour tortilla, ground beef, white rice, refried beans, cheddar cheese, sour cream, bell pepper, onions, chipotle vinaigrette

\$9.50

ADD TO CART

5 Available



Pork Bulgogi Bowl - pork butt, jasmine rice, carrot, yellow onion, green onion, egg, chili paste, sesame oil, soy sauce

\$9.50

ADD TO CART

5 Available



Chicken Yakisoba Bowl - yakisoba noodle, chicken thigh, green cabbage, yellow onion, broccoli, carrot, red bell pepper, green onion, soy sauce, oyster sauce

\$10.00

ADD TO CART

5 Available

Scheduled Delivery

- Operator designates available delivery times
- Customer chooses delivery time
 - Schedule for now
 - Order ahead for later
- Pay with Avanti Market Card
 - If Market Card balance not sufficient, user prompted to reload, then complete order
 - Q4'21: Credit card payments

The screenshot shows the SimpliGet checkout interface. At the top, the user is logged in with a balance of \$106.65 and a shopping cart icon with a '1' notification. The main heading is 'Checkout' over a pizza background. Below this, there are three sections: 'Delivery Time' with radio button options (ASAP selected), 'Method of Payment' with a radio button for 'Avanti Market Card', and a summary table.

Delivery Time

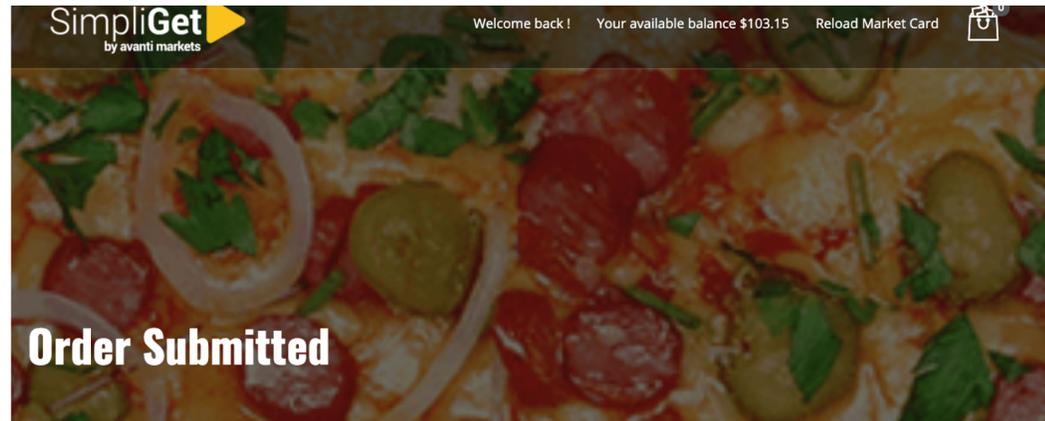
- ASAP
- 11:30 AM
- 12:00 PM
- 12:30 PM
- 12:45 PM

Method of Payment

- Avanti Market Card. Your Market Card will be charged for the amount above.

Product	Quantity	Price
Bowl of Mac N Cheese	x 1	\$3.50
Subtotal		\$3.50
Tax		\$0.00
Additional Discount		\$0.00
Total		\$3.50

At the bottom, there is a red 'PLACE ORDER' button.



Order Number: 16638366

Your order has been submitted. We will email you a QR code, when your order is ready for pickup.

GO TO MENU

Order Ready for Pick-Up

- Operator delivers to designated location
 - Lockers or Pick up counter
 - Pick up notification for customer is triggered when order marked as 'Complete' in kitchen management system

Confirmation to customer includes address of pick up location



Order Receipt

- Email order confirmation includes purchase details, delivery window, and QR Code to open Lockers cubby
- SMS Text confirmation will be sent to consumer once the order is ready for pickup

Order Confirmation

Delivery Address:
1217 SW 7th St #100

Renton, US-WA 98057

Order for: Lawrence Lerner
2064573421
Locker Name: Renton Lobby Tower

Delivery Time: 05/12/2021 12:00 PM

Purchase Date: 05/12/2021 09:43 AM

Order ID: D8348264

Mediterranean Barley Salad - barley, cucumber, kalamata olive, feta cheese, green onion, parsley, red bell pepper, lemon juice, olive oil 1 @ 10.5000		
	Subtotal	\$10.50
	Tax	\$1.05
	Total	\$11.55

Thank you for shopping at AMNW Renton Lockers SMPLGT
Please do not reply to this automated message

Please scan this image at the locker



SMS Text Confirmation



Alert #1 12:07 PM 04/29/2021
Thank You for Your Order
Your Avanti Markets Delivery is ready for pickup!"

Renton Lobby
1217 SW 7th St #100
Renton US-WA 98057

04/28/2021 02:32 PM
Total \$11.55

Items Sold: 1
Quinoa Bowl



Text Message

My Life as a Lunchbox

- Video Clip
- [My Life as a Lunchbox](#)



Questions?



Avanti Markets Help Center

SimpliGet
by avanti markets



Are Your Team Members Registered?

- Contact support for assistance getting access to the HELP CENTER
- Create, track, update your support ticket status activity
- Help Center Materials
 - How To training materials
 - Security and network requirements
 - Sales and Marketing
 - Avanti Features
 - Industry News
 - Covid – 19 resources