

Multi-Tender GMA Feature

Streamline your checkout process and eliminate leftover balances

The Multi-Tender feature allows consumers to conveniently manage their balances and make purchases without leaving leftover funds. When a consumer's balance is insufficient to cover their total cart amount, they can now fund the exact amount needed using a credit or debit card. In the past, consumers had to add larger, predefined amounts to their accounts, resulting in excess balance.



Benefits

- **Flexibility** – Enables consumers to use their GMA balance alongside credit or debit cards, offering greater payment flexibility
- **Improved User Experience** – Reduces the hassle of managing leftover balances, leading to a smoother and more satisfying shopping experience
- **Enhanced Financial Control** – Consumers have better control over their spending, only adding what is necessary to complete their purchase
- **Increased Usability** – Makes the GMA feature more appealing and practical for everyday use, potentially increasing user engagement and satisfaction
- **Reduced Waste** – Minimizes unused funds, promoting efficient use of consumer resources and reducing the likelihood of abandoned balances

