

# A Seamless Ordering Experience

Utilize the new user interface and experience features to enhance your dining operation and improve the consumer ordering journey.

## Custom Branding

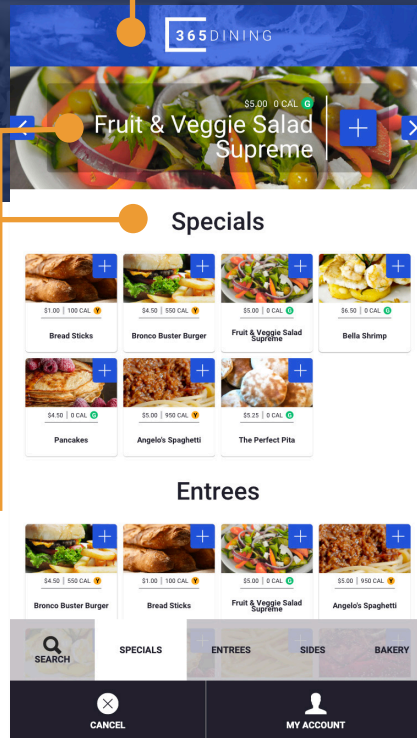
Make the user experience personal with menu branding specific to any organization. Configure backgrounds, logos and accent colors.

## Featured Products

Organize your menu any way you want! With the 365Dining Kiosk, you can feature select products and showcase campus specials in the header of the menu.

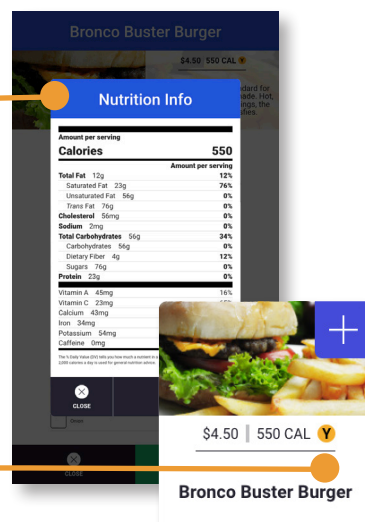
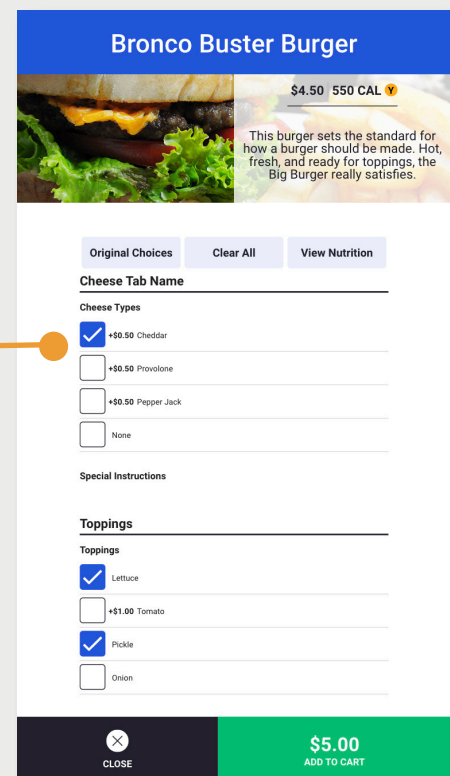
## Health-Conscious Dining

Empower your customers to make informed eating decisions by utilizing color codes (green, yellow, red) for each product based on caloric thresholds. Provide transparency to nutritional information for each menu offering.



## Amplified Customization

With enhanced menu modifiers and prep options, customers can tailor their food choices to their specifications.

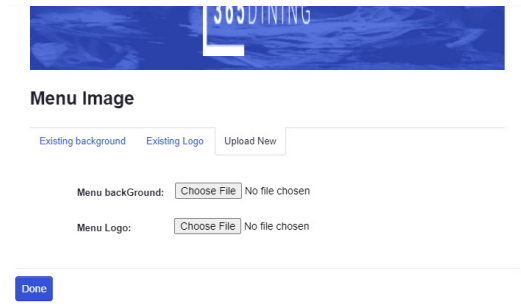


# Customize your menu to meet the needs of your operation.

## Site-Specific Branding

Craft a customized user experience by adding your logo and header image to your menu.

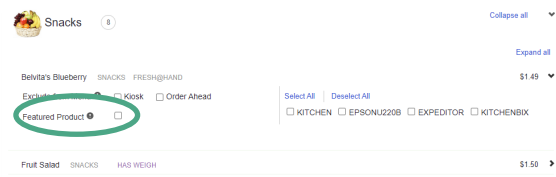
- Click Menu Tab
- Click Self Service
- Click specific menu location
- Click Menu Image button



## Featured Products

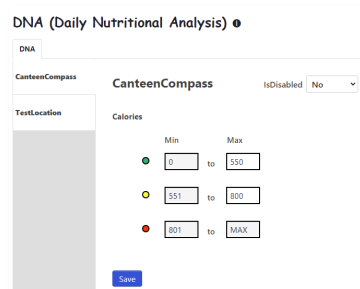
Choose products to promote by adding them to the header image rotation of the main menu screen.

- Click Menu Tab
- Click Self Service
- Click specific menu location
- Open up specific product you'd like to highlight by clicking the dropdown arrow
- Check the 'Featured Product' box
- Click Save



## DNA (Daily Nutritional Analysis)

Configure and assign color codes to a product based on caloric thresholds. Color codes will allow your customers to make health-conscious decisions and will change based on the modifiers they apply to their desired menu items during the ordering process.



- Click Admin Tab
- Click DNA
- Select "No" in the Disabled dropdown
- Input your calorie ranges for each identifier (red, yellow, green)
- Click Save

**Red:** high calorie item  
**Yellow:** moderate item  
**Green:** low calorie item

\*The caloric ranges are determined by the Operator and not managed by 365 Retail Markets.

