

### A great way to influence consumer behavior and drive traffic back into your market.

With the bundling functionality on your V5 Micro Market and PicoPlatforms, you can fully customize consumer promotions and offer discounts on unique product combinations and Buy One Get One (BOGO) offers.

Bundles can include individual products, whole product categories or a mix of both. When consumers purchase all items in a defined bundle, a discount is applied to their total purchase amount which they can view onscreen.

# Effective Bundle Combinations

# **Buy X Get Y Concept**

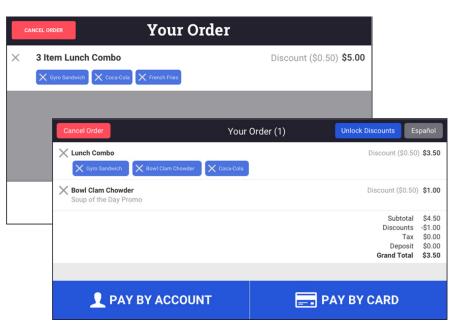
 Buy 2 waters and get the 3<sup>rd</sup> free

#### **Meal Deal Combos**

 Buy any sandwich, chips, and drink for \$5.99

## **Product Category Deals**

 Buy any 2 beverages and save \$1



Consumers will receive real-time, on-screen feedback when they have met the bundle requirements.