



Bundling Promotions in ADM

A great way to influence consumer behavior and drive traffic back into your market.

With the bundling functionality on your V5 Micro Market and PicoPlatforms, you can fully customize consumer promotions and offer discounts on unique product combinations and Buy One Get One (BOGO) offers.

Bundles can include individual products, whole product categories or a mix of both. When consumers purchase all items in a defined bundle, a discount is applied to their total purchase amount which they can view onscreen.

Effective Bundle Combinations

Buy X Get Y Concept

- Buy 2 waters and get the 3rd free

Meal Deal Combos

- Buy any sandwich, chips, and drink for \$5.99

Product Category Deals

- Buy any 2 beverages and save \$1

The image shows two overlapping screenshots of a mobile app's 'Your Order' screen. The top screenshot shows a '3 Item Lunch Combo' with items: Gyro Sandwich, Coca-Cola, and French Fries. A discount of \$0.50 is applied, bringing the total to \$5.00. The bottom screenshot shows a 'Lunch Combo' with items: Gyro Sandwich, Bowl Clam Chowder, and Coca-Cola. A discount of \$0.50 is applied, bringing the total to \$3.50. Below the items, a 'Bowl Clam Chowder' item is listed with a 'Soup of the Day Promo' and a \$0.50 discount, bringing its price to \$1.00. A summary table at the bottom right shows: Subtotal \$4.50, Discounts -\$1.00, Tax \$0.00, Deposit \$0.00, and Grand Total \$3.50. At the bottom, there are two buttons: 'PAY BY ACCOUNT' and 'PAY BY CARD'.

Consumers will receive real-time, on-screen feedback when they have met the bundle requirements.

Contact us at sales@365smartshop.com to learn more!

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